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Sommario/riassunto	On 15th October 2011, hundreds of anti-capitalist protestors assembled into a spectacular carnivalesque procession towards Paternoster Square; the heartland of London's banking district. Beginning with Althusser's concept of 'interpellation', this book examines Occupy LSX St Paul's Cathedral in relation to media spectacle. Initially focusing on arrival narratives, it asks the question: were the 15th October 2011 anti-capitalist protestors 'hailed' into becoming the subjects of Occupy LSX St P...