1. Record Nr. UNINA9910811711703321 Autore Austermuhl Frank Titolo The great American scaffold: intertextuality and identity in American presidential discourse / / Frank Austermuhl Pubbl/distr/stampa Amsterdam, Netherlands;; Philadelphia, Pennsylvania:,: John Benjamins Publishing, , 2014 ©2014 **ISBN** 90-272-7078-3 Descrizione fisica 1 online resource (348 p.) Discourse Approaches to Politics, Society and Culture; ; Volume 53 Collana 352.23/80973 Disciplina Soggetti Discourse analysis - Political aspects Communication in politics Presidents - United States Political oratory Speeches, addresses, etc., American Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and indexes. Nota di contenuto The Great American Scaffold; Editorial page; Title page; LCC data; Table of contents: Acknowledgments: 1. American echoes - On intertextuality in American presidential discourse; 1.1 The speeches of American presidents as a cultural intertext; 1.2 POTUS speaks; 1.2.1 The rhetorical presidency; 1.2.2 Presidential rhetoric; 1.2.3 Towards presidential discourse analysis; 1.3 Hypotheses; 1.4 Theories of intertextuality; 1.4.1 Universal intertextuality; 1.4.2 Descriptive approaches to intertextuality: 1.4.3 Genette's notion of transfextuality: 1.5 A typology of presidential intertextuality 1.5.1 Forms of intertextual relations in presidential discourse 1.5.2 Functions of intertextual relations in presidential discourse: 1.6 Methodology; 1.7 Chapter overview; 2. "The voice of the nation" - The democratization of American presidential discourse; 2.1 Defining

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Sommario/riassunto

Based on extensive quantitative and qualitative analyses of a corpus of American presidential speeches that includes all inaugural addresses and State of the Union messages from 1789 to 2008, as well as major foreign and security policy speeches after 1945, this research monograph analyzes the various forms and functions of intertextual references found in the discourse of American presidents. Working within an original, interdisciplinary theoretical framework established by theories of intertextuality, discourse analysis, and presidential studies, the book discusses five different types of pr