1. Record Nr. UNINA9910811696803321 Autore Nelson Harold G. **Titolo** The design way: intentional change in an unpredictable world / / Harold G. Nelson and Erik Stolterman Cambridge, Massachusetts, : The MIT Press, ©2012 Pubbl/distr/stampa 0-262-30472-4 **ISBN** 0-262-30565-8 Edizione [Second edition.] Descrizione fisica 1 online resource (297 p.) Disciplina 745.401 Design - Philosophy Soggetti System design Design - Study and teaching Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Nota di bibliografia Includes bibliographical references and index. Nota di contenuto ""Contents""; ""Preface to the Second Edition""; ""Acknowledgments from First Edition""; ""Prelude""; ""I THE FIRST TRADITION""; ""II FOUNDATIONS"": ""1 The Ultimate Particular"": ""2 Service"": ""3 Systemics""; ""4 The Whole""; ""III FUNDAMENTALS""; ""5 Desiderata""; ""6 Interpretation and Measurement""; ""7 Imagination and Communication""; ""8 Judgment""; ""9 Composing and Connecting""; ""10 Craft and Material""; ""IV METAPHYSICS""; ""11 The Evil of Design""; ""12 The Splendor of Design""; ""13 The Guarantor-of-Design (g.o.d.)""; ""V A DRAWING TOGETHER""; ""14 Becoming a Designer"" ""15 Being a Designer"""The Way Forward""; ""References""; ""Index"" Sommario/riassunto "Humans did not discover fire--they designed it. Design is not defined by software programs, blueprints, or font choice. When we create new things--technologies, organizations, processes, systems, environments, ways of thinking--we engage in design. With this expansive view of design as their premise, in The Design Way, Harold Nelson and Erik Stolterman make the case for design as its own culture of inquiry and action. They offer not a recipe for design practice or theorizing but a formulation of design culture's fundamental core of

ideas. These ideas--which form "the design way"--Are applicable to an

infinite variety of design domains, from such traditional fields as

architecture and graphic design to such nontraditional design areas as organizational, educational, interaction, and health care design. Nelson and Stolterman present design culture in terms of foundations (first principles), fundamentals (core concepts), and metaphysics, and then discuss these issues from both learner's and practitioner's perspectives. The text of this second edition is accompanied by new detailed images, "schemas" that visualize, conceptualize, and structure the authors' understanding of design inquiry. This text itself has been revised and expanded throughout, in part in response to reader feedback."