

1. Record Nr.	UNINA9910811686503321
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Titolo	Lure of the big screen : cinema in rural Australia and the United Kingdom // Karina Aveyard
Pubbl/distr/stampa	Bristol, England ; ; Chicago, Illinois : , : Intellect, , 2015 ©2015
ISBN	1-78320-384-6 1-78320-383-8
Descrizione fisica	1 online resource (202 p.)
Disciplina	791.43091734
Soggetti	Motion picture theaters - Great Britain - History Motion picture theaters - Australia - History Motion pictures, British Motion pictures, Australian
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Half Title; Title; Copyright; Dedication; Contents; List of Tables and Images; List of Abbreviations; Cinema Case Study Sites; Acknowledgements; Foreword; Introduction; Chapter 1: Hierarchies of Rural Cinema; Chapter 2: Rural Cinema as a Business; Chapter 3: Rural Cinema and Public Policy; Chapter 4: Rural Cinema and Grassroots Movements; Chapter 5: Rural Cinema as a Social Event; Conclusion: The Lure of the Big Screen; Appendix A: Methodological Notes; Appendix B: Industry Interviews and Correspondence; References; Note; Index; Back Cover
Sommario/riassunto	Lure of the Big Screen explores film exhibition and consumption in rural parts of the UK and Australia, where film theatres are often highly valued as spaces around which isolated communities can gather and interact. Going beyond national borders, this book examines how theatres in areas of social and economic decline are sustained by resourceful individuals and sub-commercial operating structures. Systematic analysis of cinemas in non-metropolitan locations has yielded an original five-tiered clustering model through which Karina Aveyard recognizes a range of types between large commercial mul

