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Descrizione fisica	1 online resource (x, 154 pages) : illustrations
Collana	Big data and business analytics collection
Disciplina	005.369
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Lingua di pubblicazione	Inglese
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Note generali	Includes index.
Nota di contenuto	1. The basics -- 2. Basic charts -- 3. Summarizing data -- 4. Survey design -- 5. Sampling -- 6. Correlation -- 7. Simple linear regression -- Index.
Sommario/riassunto	This book was written for those who want basic understanding of how to use analytics in the business world without all the details of statistical theory. The focus is on providing clear word descriptions and step-by-step Excel instructions, rather than including lots of x's and y's everywhere. We have specifically avoided including a lot of technical information. This book was written for the managers and students who may need a quick refresher on how to complete Excel analysis without having to read pages of technical explanations. We have aimed at concisely defining the key concepts and providing simple descriptions and explanations on how to use them.