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Autore	Selberg Scott <1977->
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Sommario/riassunto	"With no known cause or cure despite a century of research, Alzheimer's disease is a true medical mystery. Scott Selberg examines the nature of this enduring national health crisis by looking at the disease's relationship to media and representation, showing how collective investments in different kinds of media have historically shaped how we understand, treat, and live with this disease"--