

1. Record Nr.	UNINA9910811545103321
Titolo	Technology in services : policies for growth, trade, and employment // Bruce R. Guile and James Brian Quinn, editors
Pubbl/distr/stampa	Washington, D.C., : National Academy Press, 1988
ISBN	1-280-21464-3 9786610214648 0-309-53518-2
Edizione	[1st ed.]
Descrizione fisica	1 online resource (vi, 247 pages) : illustrations
Altri autori (Persone)	GuileBruce R QuinnJames Brian <1928->
Disciplina	338.927
Soggetti	Service industries - Technological innovations - United States Industries
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographies and index.
Nota di contenuto	""Technology in Services""; ""Copyright""; ""PREFACE""; ""CONTENTS""; ""INTRODUCTION TO SERVICES INDUSTRIES POLICY ISSUES""; ""SERVICES AND THE DEINDUSTRIALIZATION DEBATE""; ""THE ROLE AND IMPORTANCE OF SERVICES""; ""PRODUCTIVITY GROWTH IN SERVICES""; ""SERVICES TRADE""; ""KEY POLICY ISSUES AND DIRECTIONS FOR FUTURE POLICY RESEARCH""; ""ACKNOWLEDGMENTS""; ""REFERENCES""; ""Technology in Services: Past Myths and Future Challenges""; ""DISPELLING PAST MISCONCEPTIONS ABOUT SERVICES""; ""HOW TECHNOLOGY AFFECTS COMPETITIVE STRUCTURES""; ""SERVICES TECHNOLOGIES AND THE FUTURE"" ""Changed Employment Patterns""""Economic and Job Stability""; ""The Manufacturing-Services Interface""; ""Changing International Competitive Structures""; ""Deregulation and Services Innovation""; ""International Trade Implications""; ""WHITHER SERVICES?""; ""ACKNOWLEDGMENTS""; ""NOTES""; ""References""; ""Growth of Services Employment in the United States""; ""EMPLOYMENT GROWTH IN SERVICES 1972-2000""; ""Occupational Employment Changes, Past and Prospective""; ""Educational Content of Jobs""; ""Blacks, Hispanics, and Women""

""EXPLANATIONS FOR THE RAPID GROWTH OF EMPLOYMENT IN THE SERVICES INDUSTRIES""""Factors in Growth of the Producer-Services Industries""; ""Growth of the Gross National Product (GNP)""; ""Final Demand Composition""; ""Differential Effects""; ""Business Practices""; ""The Unbundling Hypothesis""; ""BROAD OCCUPATIONAL TRENDS, 1977-1986""; ""More Detailed Analyses of the 1983-1986 Period""; ""Industrial Composition, 1983-1986""; ""Industry Staffing Patterns, 1983-1986""; ""Combining the Three Factors""; ""Impact on Producer-Services Industries""; ""Conclusions about Unbundling""

""WHY DO BUSINESSES DEMAND MORE PRODUCER SERVICES?""""Economies of Scale in Information""; ""Specialized Corporate Services""; ""Government Regulations and Laws""; ""International Trade""; ""Resistance to Innovation""; ""Durability and Commonality""; ""WHY THE CONCERN ABOUT A SERVICES ECONOMY?""; ""Problems of Classification""; ""Services A Prime Mover or a Dependent?""; ""SUMMARY""; ""NOTES""; ""References""; ""Role of Services in the U.S. Economy""; ""THE NATURE OF SERVICES""; ""THE USE OF SERVICES IN PRODUCTION AND CONSUMPTION""

""THE REQUIREMENTS FOR MANUFACTURED GOODS IN THE PRODUCTION OF SERVICES""""THE IMPORTANCE OF SERVICES INPUTS FOR MANUFACTURING""; ""THE CAPTIVE PRODUCTION OF SERVICES BY BUSINESSES""; ""HOUSEHOLD PRODUCTION AND PURCHASES OF SERVICES""; ""IMPLICATIONS OF THE ANALYSIS""; ""NOTES""; ""References""; ""Productivity in Services""; ""OUTPUT, INPUT, AND PRODUCTIVITY DEVELOPMENTS, 1948-1986""; ""Sector Comparisons""; ""Industry Differences""; ""Causal Factors behind Productivity Change""; ""POLICIES TO PROMOTE PRODUCTIVITY AND TECHNOLOGICAL ADVANCE""; ""Volume Factors""

""Promoting Technological Knowledge""
