

1. Record Nr.	UNINA9910811465303321
Titolo	Global responsibility // guest editor Yvon Pesqueux
Pubbl/distr/stampa	Bradford, England, : Emerald Group Publishing, c2003
ISBN	1-280-51084-6 9786610510849 1-84544-461-2
Edizione	[1st ed.]
Descrizione fisica	1 online resource (134 p.)
Collana	Corporate governance ; ; v.3, no. 3
Altri autori (Persone)	PesqueuxYvon
Disciplina	327.17
Soggetti	Business ethics Corporate governance
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di contenuto	Table of contents -- Part 1: Investigating the concept of global responsibility -- Part 2: Global business means global responsibilities Research -- Part 3: Implications in management education -- Case study: Global responsibility.
Sommario/riassunto	The European Foundation for Management Development (efmd), in the framework of its mission to generate new knowledge in its field of interest, has taken the initiative to open a debate on the concept of "global responsibility". The debate is meant to mobilize the interest of various providers and consumers of management education world-wide around this concept and trigger a reflection that contributes to the formulation and implementation of a global management ethos.