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Autore	Clarke Bruce
Titolo	Neocybernetics and narrative / / Bruce Clarke
Pubbl/distr/stampa	Minneapolis ; ; London : , : University of Minnesota Press, , [2014] ©2014
ISBN	1-4529-4215-3
Descrizione fisica	1 online resource (238 p.)
Collana	Posthumanities ; ; 29
Disciplina	808
Soggetti	Narration (Rhetoric) Cybernetics in literature System theory in literature
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Contents; Introduction: Mysteries of Cognition; 1. Systems, Media, Narrative: From the Trace to the Telepathic Imaginary; 2. Communication and Information: Noise and Form in Michel Serres and Niklas Luhmann; 3. Feedback Loops: Media Embedding and Narrative Time from Jimi Hendrix; 4. Observing Aramis, or the Love of Technology: Objects and Projects in Gilbert Simondon and Bruno Latour; 5. Mediations of Gaia: Ecology and Epistemology from Gregory Bateson; Acknowledgments; Notes; Bibliography; Index; A; B; C; D; E; F; H; I; J; K; L; M; N; O; P; R; S; T; U; V; W; Z
Sommario/riassunto	Neocybernetics and Narrative opens a new chapter in Bruce Clarke's project of rethinking narrative and media through systems theory. Reconceiving interrelations among subjects, media, significations, and the social, this study demonstrates second-order systems theory's potential to provide fresh insights into the familiar topics of media studies and narrative theory. A pioneer of systems narratology, Clarke offers readers a synthesis of the neocybernetic theories of cognition formulated by biologists Humberto Maturana and Francisco Varela, incubated by cyberneticist Heinz von Foerster, and cu

2. Record Nr.	UNINA9910811444703321
Autore	Dell Owen E.
Titolo	How to start a home-based landscaping business / / Owen E. Dell
Pubbl/distr/stampa	Lanham, [Maryland] : , : Taylor Trade Publishing, , 2015 ©2015
ISBN	1-63076-097-8
Edizione	[7th ed.]
Descrizione fisica	1 online resource (361 p.)
Collana	Home-Based Business Series
Disciplina	712.068
Soggetti	Landscaping industry - Management New business enterprises - Management Home-based businesses - Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Contents; Acknowledgments; Preface to the Seventh Edition; Introduction; 01 So You Think You Want to Be a Landscaper?; 02 Getting Started; 03 Writing a Business Plan; 04 Learning to Live with Record Keeping; 05 Employees: A Joy and a Nuisance; 06 Getting Work; 07 Bidding; 08 Finally You Get to Do Some Real Work; 09 The Long Haul; Appendix 1: Resources; Appendix 2: Business Plan Worksheet and Other Forms; Index
Sommario/riassunto	Landscaping continues to be an in-demand business field for motivated entrepreneurs. This seventh edition includes updated information on business plans, managing both employees and paperwork, taxes, and in-depth discussions on the role social media can play in your successful landscaping business.