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Nota di contenuto	Prelims -- 1 Moving Towards the Innovation Economy -- 2 The Cycle of Creating a Championship Culture in Organizations in the Innovation Economy (Fourth Industrial Revolution) -- 3 Brain Science and Evidence-based Leadership -- 4 Intelligent Robots and Business Organization at the Start of the Innovation Economy (The Fourth Industrial Revolution) -- 5 Political Leadership and Value Creation Processes in the Innovation Economy -- Index.
Sommario/riassunto	With the establishment of the innovation economy, the Fourth Industrial Revolution is becoming a reality. As this occurs, new forms of leadership arise, generated by the interaction between leadership functions and neurology. From political leadership to organizational structure, these industrial changes will cause ripples throughout our society. It is important to get ahead of these changes, adapting to the new forms of leadership necessary, before these ripples become tidal waves. In order to do so, expert author Jon-Arild Johannessen turns to the processes that are a key part of the innovation economy, examining

how value creation is changing in the new Industrial Revolution. In this innovative book, Johannessen asks the question: what are the key value creation processes in the innovation economy? And how do these processes affect the logic of industry and industrial societies?
