

1. Record Nr.	UNINA9910811385803321
Autore	Hitchcock Darcy E
Titolo	The step-by-step guide to sustainability planning : how to create and implement sustainability plans in any business or organization // Darcy Hitchcock and Marsha Willard ; with foreword by Alan Atkisson
Pubbl/distr/stampa	London ; ; Sterling, VA, : Earthscan, 2008
ISBN	1-136-55216-2 1-136-55217-0 1-282-04460-5 9786612044601 1-4356-9944-0 600-00-1237-3 1-84977-327-0
Edizione	[1st ed.]
Descrizione fisica	1 online resource (206 p.)
Altri autori (Persone)	WillardMarsha L
Disciplina	658.4/095
Soggetti	Business planning Management - Environmental aspects Sustainable development - Planning
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. [153]-156) and index.
Nota di contenuto	Cover; The Step-by-Step Guideto Sustainability Planning; Copyright; Contents; List of Figures, Tables and Boxes; Foreword; Acknowledgements; List of Acronyms and Abbreviations; Introduction; Who should read this book?; How this book is structured; Definition of terms used in this book and process; Sustainability plans versus assessments - what's this difference and which do you need?; Tailoring a planning process to your needs; Chapter 1 Preparing for Change; Concepts and case examples; Methods and instructions; Chapter 2 Refining the Business Case; Concepts and case examples Methods and instructionsChapter 3 Creating the Vision of Sustainability; Concepts and case examples; Methods and instructions; Chapter 4 Identifying Impacts and Priorities; Concepts and case examples; Methods and instructions; Chapter 5 Developing Sustainability Metrics and Reports; Concepts and case examples;

Methods and instructions; Chapter 6 Developing an Implementation Strategy and Choosing Projects; Concepts and case examples; Methods and instructions; Chapter 7 Developing Effective Management Systems; Concepts and case examples; Methods and instructions; Note Chapter 8 Determining the Structures Needed to Manage the Effort Concepts and case examples; Methods and instructions; Note; Chapter 9 Informing and Involving Employees; Concepts and case examples; Methods and instructions; Note; References; Appendices; Appendix 1 Troubleshooting Tips; People are resistant to the concept of sustainability; Sustainability is not seen as a strategic priority; Employees don't see the relevance of sustainability to their individual jobs; It takes extra effort to do the right thing; Conclusion; Appendix 2 Team Pre-launch Handout and Worksheet
Team pre-launch: Five foundation concepts Preliminary team charter; Facilitation plan: initial meeting; Facilitation plan; Index

Sommario/riassunto

Sustainability is now the greatest business imperative, yet how do you actually develop and implement a sustainability plan if you aren't an expert? From the authors of the award-winning handbook *The Business Guide to Sustainability* comes this highly practical guide to designing and implementing a customized sustainability plan in any business, organization or government department of any type and scale. This step-by-step guide explains how to create a sustainability plan and sustainability report. Each chapter has two vital sections. The first contains background reading, tips and case examples
