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Case Selection: Single and Multiple Case Studies; Single case studies; Multiple case studies; Data Collection and Analysis in Case Study Research; Data Collection Methods; Data Analytical Techniques; Interpreting the Findings of Case Study Research; Quality Assessments in Case Studies; Selected Examples of Case Studies in Leadership Research; Summary; 4 Content Analysis in Leadership Research An Illustrative Leadership Content Analysis StudyIntroduction; Defining Content Analysis; Designing a Content Analysis Study; Data Collection and Analysis in Content Analysis; Qualitative and Quantitative Approaches to Coding; Types of Coding; From Codes to Categories; Use of Software in Content Analysis; Quality Criteria and Validation Issues; Intercoder Agreement in Content Analysis; Measuring intercoder reliability; Selected Examples of Content Analysis Studies in Leadership Research; Summary; 5 Qualitative Interviewing in Leadership Research An Illustrative Qualitative Interviewing Leadership StudyIntroduction; Defining Interviews; Types of Interviews and Interview Questions; Structured Interviewing; Unstructured Interviewing; Semistructured Interviewing; Role of the Interviewer in In-Depth Interviewing; Media Used in Qualitative Interviewing; Telephone Interviewing; Internet Interviews; Focus Group Interviews; Virtual Focus Groups Interviews; Data Collection and Analysis; Transcription; Reliability and Validity in Qualitative Interviews; Selected Examples of Interviewing Studies in Leadership Research
Ethical Consideration in Qualitative Interviewing

Sommario/riassunto

The book is divided into four parts: (1) foundations of qualitative research methods consisting of a chapter summarizing the various qualitative paradigms and a research methods chapter illuminating various design features such as data collection and analysis, qualitative standards and ethics; (2) frequently used qualitative methods in the study of leadership designs; (3) underutilized qualitative methods; (4) three commissioned empirical studies illustrating content analysis, narrative analysis, and mixed methods study using content analysis and case study. The book also includes a chapter on the use non-textual, image-based sources of data for qualitative leadership research. Each of the methods chapters contains a number of leadership studies that have employed a given method such as case study, interviewing or phenomenology. The book is intended for students of leadership ranging from graduate students to seasoned leadership scholars. It was written with leadership practitioners in mind who wish to broaden their understanding of new developments in leadership research.
