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Autore	Fowler Susan L. <1953->
Titolo	Web application design handbook [[electronic resource]] : best practices for web-based software / / Susan Fowler and Victor R. Stanwick
Pubbl/distr/stampa	Amsterdam ; ; Boston, : Elsevier/Morgan Kaufmann, c2004
ISBN	1-281-01009-X 9786611010096 0-08-048170-1
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Descrizione fisica	1 online resource (689 p.)
Collana	The Morgan Kaufmann series in interactive technologies
Altri autori (Persone)	StanwickVictor R. <1958->
Disciplina	005.2/762 22 005.758
Soggetti	Web site development Web sites - Design Application software - Development
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 601-632) and index.
Nota di contenuto	Front cover; The Morgan Kaufmann Series in Interactive Technologies; Title page; Copyright page; Table of contents; Preface; Answering Questions; Trust What You Already Know; Predicting the Future; A Short History of Visualization; Visuals Provide More Context; Visuals Encourage Pattern Recognition; Visuals Speed Up Decisions; Acknowledgments; 1 What Is a Web Application?; What's the Difference Between a Web Page and a Web Application?; What Difference Does the Platform Make?; The Tentative Answer; Where Does My Program Fit?; What Is the Nature of the Relationship? What Is the Conversation Like?What Is the Nature of the Interaction?; What Are the Technical Requirements?; How Often Is It Used?; What Is the Expected Response Time (or the Perceived Distance)?; Are These Interactions in Real Time?; How Much Help Will the Users Need?; What Is the Interaction Style?; What Should It Look Like?; Does It Follow Any Standards?; How Intense Is This Interaction?; What Should This Application Look Like?; 2 The Browser Framework; Browser Window: A Conceptual Model; Parts of a Browser Window; Parts of the Content

Area; A Note About Navigation; Make Home Easy to Find
Put Local Navigation on the LeftPut Site-Wide Navigation on the Top;
Repeat Links on the Bottom; Try Putting Advertising Banners in More
Than One Spot; Overall Design Issues; Consider User Roles; Size
Windows Correctly; Make Pages Printable; Use the Right Colors; Make
Sure the Application Can Be Localized; Make Sure Pages Are Accessible;
3 Data Input: Forms; Conceptual Model: Lists versus Objects; Data-
Input Forms: The Basics; Use Fields to Collect Free-Form Information;
Know the Various Field Types; Standard Field, Defined; General Design
Guidelines; Make Entry Areas the Right Size
Don't Make Users Format TextProvide Keyboard as Well as Mouse
Navigation; Retain Cut, Copy, and Paste; Label Fields Correctly; How to
Label Data-Input Forms; How to Label e-Commerce Forms;
Accommodate Less Experienced Users; Use Different Labeling
Strategies for International Forms; Make Sure Labels Are Correctly Tied
to Their Fields; How to Group Fields; Complexity Is Not Necessarily Bad;
Offer Automated Entry Fields; How to Show Protected Fields; Required
Field, Defined; Use Required Fields Sparingly; How to Indicate a
Required Field; Offer Defaults Whenever Possible
How Not to Indicate a Required FieldHow to Provide Feedback for
Required Fields; Prevent Input Errors with Dropdown Lists; When to Use
Dropdown Lists; Check Your Lists for Typos and Other Errors; Put Lists
in Order; When to Use Regular Lists Rather Than Dropdown Lists;
Prevent Input Errors with Checkboxes; Checkbox Groups: Doing the
Numbers; Be Careful How You Toggle; Use Opposites Only; Don't Use
Negatives (You'll Create a Double Negative by Mistake); Prevent Input
Errors with Radio Buttons; "I Want Nothing!"; Make Your Checkboxes
and Radio Buttons More Accessible
When to Use Tabs Instead of Pages

Sommario/riassunto

""Susan and Victor have written the 'Junior Woodchucks Guidebook' of
Web applications: Everything you need to know is in there, including
tons of best-practice examples, insights from years of experience, and
assorted fascinating arcana. If you're writing a Web application, you'd
be foolish not to have a copy."" --Steve Krug, author of Don't Make Me
Think! A Common Sense Approach to Web Usability""Web sites are so
nineties. The cutting edge of Web-design has moved to Web
applications. If you are, like many Web designers, struggling to create
dynamic, highly-functional Web-based a
