Record Nr. UNINA9910811345003321 Autore **Butler Beverley** Titolo Return to Alexandria: an ethnography of cultural heritage, revivalism, and museum memory / / Beverley Butler London:,: Routledge,, 2016 Pubbl/distr/stampa **ISBN** 1-315-42084-8 1-315-42083-X 1-315-42085-6 1-59874-653-7 Descrizione fisica 1 online resource (300 pages) Collana Publications of the Institute of Archaeology, University College London. Critical perspectives on cultural heritage 069.0932 Disciplina Soggetti Revival movements (Art) - Egypt - Alexandria Library architecture - Egypt - Alexandria Cultural property - Protection Museum techniques East and West North and south Postcolonialism Alexandria (Egypt) Antiquities Egypt Cultural policy Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali First published 2007 by Left Coast Press, Inc. Nota di bibliografia Includes bibliographical references (p. 279-291) and index. Nota di contenuto Preludes: founding myth and archive -- The 'Alexandria Project' in the western imagination -- 'On the ruins' : postcolonial heritage metamorphosis -- Contemporary return to Alexandria: international sacred dramas -- 'Revivalism between worlds' : UNESCO and GOAL --'Meltdown': revivalism's 'time of anxiety' -- 'Spirit of aspiration': archaeological revivalism and recuperation -- Urban shock therapy: Alexandria's 'Las Vegasisation' -- 'Windows onto contemporary worlds'.

The Bibliotheca Alexandrina was launched with great fanfare in the

1990's, a project of UNESCO and the Egyptian government to recreate the glory of the Alexandria Library and Museion of the ancient world.

Sommario/riassunto

The project and its timing were curious-it coincided with scholarship moving away from the dominance of the western tradition; it privileged Alexandria's Greek heritage over 1500 years of Islamic scholarship; and it established an island for the cultural elite in an urban slum. Beverley Butler's ethnography of the project explores these contradictions, and the challenges faced by Egyptian...