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Sommario/riassunto	"Web surveys have become a popular means of data collection. It is a cheap and fast way to collect data potentially large group of people. Carrying out a web survey, however, also involves a number of methodological issues. Researchers conducting web-based survey research must understand (1) major sources of survey error associated with this kind of data collection and current approaches to addressing these problems; (2) current best practices for the conducting this kind of research, such as the basic principles of web survey questionnaire design; and (3) the advantages and disadvantages of web surveys, relative to other survey data collection modes"--