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| Autore | Hood Johanna |
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| ISBN | 1-136-83895-3 1-283-10478-4 9786613104786 1-136-83896-1 0-203-83281-7 |
| Descrizione fisica | 1 online resource (257 p.) |
| Collana | Media, culture, and social change in Asia ; ; 23 |
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| Soggetti | AIDS (Disease) - China AIDS (Disease) in mass media - China |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Description based upon print version of record. |
| Nota di bibliografia | Includes bibliographical references and index. |
| Nota di contenuto | At the intersections of HIV/AIDS : power, disease, others, and China's media -- China's media : telling and knowing HIV/AIDS -- Differentiating understandings : hei black and blackness, race, and place -- Hei : Africa, Africans, and HIV/AIDS -- Yuanshi : presenting the origin and primitive circumstances of HIV/AIDS in Africa -- Kexue : scientism and HIV/AIDS. |
| Sommario/riassunto | HIV/AIDS is an increasingly serious problem in China, with an increasing number of new cases every year. As a result, HIV organizations have boomed, with both state and non-governmental organisations responding to the threat with campaigns to increase public awareness of the disease, utilising the media as the primary tool to reshape citizens' understandings and views of HIV/AIDS. This book explores how HIV/AIDS is portrayed in China's media. It argues that, despite increasing education campaigns, media coverage and social and academic openness towards HIV/AIDS, many Chinese of the majority |

