

1. Record Nr.	UNINA9910811268503321
Autore	Callens Stephane
Titolo	Creative globalization // Stephane Callens
Pubbl/distr/stampa	London, UK : , : ISTE, Ltd. Hoboken, NJ : , : Wiley, , 2018
ISBN	1-119-52739-2 1-119-45143-4 1-119-52740-6
Edizione	[1st edition]
Descrizione fisica	1 online resource (247 pages)
Collana	Innovation, entrepreneurship, management series. Smart innovation set ; ; 16 THEi Wiley ebooks
Disciplina	303.482
Soggetti	Globalization
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Globalization and innovation : an intellectual landscape -- Scaling up -- Born global -- Penpushers and hotheads -- Innovation and freedom of circulation -- Conclusion.
Sommario/riassunto	The purpose of this book is to draw up a picture of the transformations in the innovation systems induced by globalization - or globalization. We understand the latter as the existence of new macroeconomic solidarities. These are attested since about the middle of the 1980's, with the observation of a tripolar world drawn up by Kenichi Ohmae. The book intends to explain all theories of globalization, as well as to clarify its relations with innovation. It constitutes an unprecedented synthesis on this theme, illustrated by examples from many sectors of activity.