

1. Record Nr.	UNINA9910811234603321
Autore	Pope James A (James Arthur), <1950->
Titolo	Supply-chain survival in the age of globalization // by James A. Pope
Pubbl/distr/stampa	[New York, N.Y.] (222 East 46th Street, New York, NY 10017), : Business Expert Press, c2012
ISBN	1-78268-103-5 1-283-89266-9 1-60649-164-4
Edizione	[1st ed.]
Descrizione fisica	1 online resource (130 p.)
Collana	Supply and operations management collection, , 2156-8200
Disciplina	658.7
Soggetti	Business logistics International business enterprises
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 89-101) and index.
Nota di contenuto	About the author -- Acknowledgments -- Foreword -- 1. Background -- 2. Post-World War II developments -- 3. The supply-chain management concept -- 4. The impact of globalization -- 5. Globalization issues -- 6. Supply-chain security -- 7. Day-to-day issues -- 8. Doing it right: a mini case study -- Notes -- References -- Glossary -- Disclosures -- Index.
Sommario/riassunto	When supply-chain management moves into the global arena the problems are profoundly different from those in domestic supply chains. This book will examine the history and background of global supply chains, some of the unique problems faced when managing a global supply chain, and some ways of dealing with these problems. Each chapter ends with suggested action items for the global supply-chain manager.