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Nota di bibliografia	Includes bibliographical references (p. 166-178) and index.
Nota di contenuto	Cover; Contents; Series Editor's Introduction; Acknowledgments; Chapter 1 - An Introduction to Cultural Criticism; Chapter 2 - Literary Theory and Cultural Criticism; Chapter 3 - Marxism and Cultural Criticism; Chapter 4 - Semiotics and Cultural Criticism; Chapter 5 - Psychoanalytic Theory and Cultural Criticism; Chapter 6 - Sociological Theory and Cultural Criticism; Suggested Further Reading; References; Name Index; Subject Index; About the Author
Sommario/riassunto	Covering the key theorists, concepts and subject areas, from literary, sociological and psychoanalytical theories of semiotics and Marxism, Berger brings cultural criticism to life by making these theories relevant to students' lives. Illustrating his explanations with excerpts from classic works, he gives readers a sense of the style of important thinkers and helps place them in context.