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| Nota di contenuto       | Cover Page -- Title Page -- Copyright Page -- Contents -- Acknowledgements -- Key to Transcription Symbols -- Introduction -- 1 The Body, Disease and Discourse -- 2 'Lay' Talk about Health and Illness -- 3 Power, Asymmetry and Decision Making in Medical Encounters -- 4 The Media, Expert Opinion and Health Scares -- 5 Metaphors of Sickness and Recovery -- 6 Narrative and the Voicing of Illness -- Conclusion -- References -- Index. |
| Sommario/riassunto      | In this book, Richard Gwyn demonstrates the centrality of discourse analysis to an understanding of health and communication.   |