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Sommario/riassunto	Two narratives are used in telling the story of indigenous peoples and minorities in relation to globalization and intellectual property rights. The Optimist narrative hails commercial integration and cultural inclusion. Contrastingly, the narrative of Fear mourns the endangerment of a traditional culture. In this book Picart steers a careful path between Optimism and Fear, exploring how law functions in and as culture as it contours the landscape of intellectual property rights, as experienced by Indigenous peoples and minorities.