

1. Record Nr.	UNINA9910811101403321
Titolo	Perspectives on projects // Rodney J. Turner. [et al.] ; with contributions by Darren Dalcher. [et al.]
Pubbl/distr/stampa	London ; ; New York : , : Routledge, , 2010
ISBN	1-135-84883-1 1-135-84884-X 1-282-64016-X 9786612640162 0-203-89163-5
Descrizione fisica	1 online resource (369 p.)
Altri autori (Persone)	DalcherDarren TurnerJ. Rodney <1953-> (John Rodney)
Disciplina	658.4/04
Soggetti	Project management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Book Cover; Title; Copyright; Contents; List of illustrations; Notes on contributors; Preface; 1 The diversity of projects and project management; Part I: The nine perspectives; 2 Optimization: The project as a machine; 3 Modeling: The project as a mirror; 4 Success: The project as an objective; 5 Governance: The project as a legal entity; 6 Behavior: The project as a social system; 7 Marketing: The project as a billboard; 8 Process: The project as an algorithm; 9 Decision: The project as a computer; 10 Contingency: The project as a chameleon; Part II: The three case studies 11 Using the nine perspectives12 The North-South Metro Line: Managing in crowded historic Amsterdam; 13 The LAS story: Learning from failure; 14 ABS International: Sustainable project management; Index
Sommario/riassunto	Modern project management had its genesis in the field of operations research in the late 1940s, but today it is a much more diverse subject. It has evolved and developed a much wider range of methods, techniques, and skills that the project manager can draw upon. Not all these skills are relevant to every project, but an assortment of them will

be relevant to most. This book aims to describe for students, researchers and managers the full range of skills that project managers can use to develop their methodologies. The authors group the skills into nine perspectives, represent

---