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Sommario/riassunto	The popular and successful rhetorical textbooks produced by the 18th century Scottish philosophical tradition, such as George Campbell's <i>The Philosophy of Rhetoric</i> (1776), Hugh Blair's <i>Lectures on Rhetoric and Belles Lettres</i> (1783), and Alexander Bain's <i>English Composition and Rhetoric</i> (1877) have been widely accorded a role in the trajectories of 19th and 20th century literary theory. Scholars have generally overlooked them, however, as philosophical works. The selected writings chosen for ...

