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Autore	Hoyle Eric
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Altri autori (Persone)	WallaceMike <1950->
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Nota di contenuto	Cover; Contents; List of Tables; Prefeace; Acknowledgements; Part I: The Nature of Irony; Chapter 1 - Introducing the ironic perspective; Chapter 2 - Endemic ambiguities: the preconditions of irony; Chapter 3 - The ambiguities of policy implementation; Part II: Irony and managerialism; Chapter 4 - From management to managerialism; Chapter 5 - A solution in search of a problem; Part III: The rhetoric of managerialism and leadership; Chapter 6 - The myth of transformation; Chapter 7 - Transmissional leadership for political transformation Part IV: The ironic response and the future of managerialismChapter 8 - Patterns of ironic response; Chapter 9 - The ironic orientation and professional practice; Chapter 10 - Temperate leadership and management: living with irony; References; Index
Sommario/riassunto	The authors develop the idea of organizational irony as a concept for analyzing management activity in a managerialist environment. Using international research as well as their own experience, they show that effectiveness is not necessarily the result of over-rationalist approaches to educational management.