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Nota di contenuto	Introduction : willing collaborators in the East Asian media space : and the long game / by Michael Keane -- The new international division of cultural labor, global media studies and the cultural rise of China / by Terry Flew -- Collaborators, mediators and processes : film co-productions in China / by Weiyong Peng -- The new geography of the global blockbuster : Wanda scales up / by Michael Curtin -- The will to power : the bat in and beyond China / by Michael Keane and Chunmeizi Su -- Two systems differential : informal media and decolonization in Hong Kong / by Darrell William Davis -- Hong Kong cinema : reconnecting its South-East Asian heritage / by Peichi Chung -- The co-production of Chinese nuanced fantasy : a case study of Stephen Chow's box-office success Mermaids / by Hong-chi Shiau and Brian Yecies -- China-Japan crossover comics : localization, re-localization, and export / by Anthony Fung -- Dreaming of webtoons in China and the next Korean wave / by Brian Yecies -- Japanese cultural adaptation, formats and remaking in east asia / by Seiko Yasumoto -- Regionalizing reality : the rise of Korean-Chinese collaborations in television production / by Ju Oak Kim -- Localizing Korean reality shows in China : the practice of production and censorship / by Arjen Nauta -- Cross-straits online collaboration : multiple publics and intractable institutions / by Elaine Zhao -- Pan-Asian celebrity and manufacturing women's desires on East Asian screens big and small / by Tania Lim -- Creative migration : talent and celebrity movements to the Chinese mainland / by Joy Zhang and Michael Keane.

## Sommario/riassunto

"As China looks to reinvigorate its soft power by drawing on the creative inputs of foreign media producers and technical expertise, this book explores how and why creative workers are moving to the Mainland from East Asia, and how they are navigating the challenges of producing creative and critical content in a politically constrained environment"--

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