1. Record Nr. UNINA9910810950603321 Titolo Bad leaders: cures and preventions / / editor, Robert Randall Bradford, : Emerald Group Press, c2007 Pubbl/distr/stampa **ISBN** 1-280-92899-9 9786610928996 1-84663-445-8 Edizione [1st ed.] Descrizione fisica 1 online resource (69 p.) Strategy & Leadership; ; 35, no. 3 Collana Altri autori (Persone) RandallRobert 352.23 Disciplina 352.23/6 Soggetti Leadership Management Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Nota di contenuto Cover; Table of contents; Editor's letter; Why leaders lose their way; Bad leaders: how they get that way and what to do about them; Exploring the distinctions between a high performance culture and a cult; Guidelines for CEO-speak: editing the language of corporate leadership; Special section: Customer loyalty: two new strategic models; Emotional interactions: the frontier of the customer-focused enterprise; CEO advisory; The strategist's bookshelf; CEO advisory; Quick takes One of the big mysteries of the current era is "Why are there so many Sommario/riassunto bad leaders in the news and why weren't they identified and excluded during the recruitment screening process?" My guess is that the capabilities and sensitivities corporations have developed to spot bad business unit managers aren't always used to weed out bad candidates for top leadership. Unit managers operate in a world of 360 degree feedback. Increasingly, their job is to steer a participatory democracy

where creative talent and technologists speak truth to power, where

customers rule, and where almost every facet of th