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Autore	Gratton Chris <1948-, >
Titolo	Economics of sport and recreation / / Chris Gratton and Peter Taylor
Pubbl/distr/stampa	London ; ; New York : , : E & FN Spon, , 2000
ISBN	1-280-40481-7 0-203-47483-X
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Descrizione fisica	1 online resource (243 p.)
Altri autori (Persone)	GrattonChris <1948-> TaylorPeter <1949->
Disciplina	338.4/7796 790
Soggetti	Leisure - Economic aspects Recreation - Economic aspects Sports - Economic aspects Electronic books.
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Livello bibliografico	Monografia
Note generali	Rev. edition of: Sports and recreation. 1985.
Nota di bibliografia	Includes bibliographical references (p. [223]-231) and index.
Nota di contenuto	Book Cover; Title; Contents; Preface; Introduction; Sport and economics; The economic importance of sport; Demand; The demand for leisure time; The demand for sport: theory; The demand for sport: evidence; Supply; Government and sport; The voluntary sector and sport; The commercial sector and sport; Contemporary issues in the economics of sport; Sports sponsorship; Major sports events; Professional team sports; Sport and broadcasting; Bibliography; Index
Sommario/riassunto	The Economics of Sport and Recreation provides a much needed and up-to-date analysis of sport's contribution to the global economy. This new edition covers all aspects of the economics of sport and recreation but gives prominence to the staggering rise of the commercial sector over the last decade. Special attention is paid to the economics of the sports goods industry, the economics of sports sponsorship, the economics of major sports events, the economics of professional team sports, and the economic relationship between sport and broadcasting. In the first edition of this book p

2. Record Nr.	UNINA9910810948103321
Autore	Bulatov Alexander S.
Titolo	The economy of Russia and other post-Soviet countries / / Alexander S. Bulatov [and three others] ; edited by Alexander S. Bulatov
Pubbl/distr/stampa	Newcastle upon Tyne, UK : , : Cambridge Scholars Publishing, , 2019
ISBN	1-5275-3373-5
Descrizione fisica	1 online resource (475 pages)
Disciplina	330.947
Soggetti	Russia (Federation) Economic conditions 1991- Former communist countries Economic conditions
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Livello bibliografico	Monografia