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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	CONTENTS; LIST OF TABLES AND FIGURES; LIST OF EXAMPLES; INTRODUCTION; CHAPTER 1. INITIATING ETHNOGRAPHIC RESEARCH: MODELS, METHODS, AND MEASUREMENT; CHAPTER 2. SELECTING A RESEARCH SITE AND FOCUS; CHAPTER 3. PREPARING FOR CHALLENGES IN THE FIELD; CHAPTER 4. THE ETHNOGRAPHER AS THEORIST: INTRODUCTION TO MODELING MIDRANGE THEORY; CHAPTER 5. CONSTRUCTING FORMATIVE RESEARCH MODELS; CHAPTER 6. OPERATIONALIZATION AND MEASUREMENT; CHAPTER 7. MIXED METHODS MODELS, MEASURES, AND CASE EXAMPLES; CHAPTER 8. MODELING ETHNOGRAPHIC INTERVENTION APPROACHES; REFERENCES; INDEX; ABOUT THE AUTHORS AND ARTISTS
Sommario/riassunto	Book 2 explores in depth the many critical issues that ethnographic researchers need to consider before going to the field and in the earliest stages of the field experience.