

1. Record Nr.	UNINA9910810887503321
Autore	Mollerup Per <1942->
Titolo	Pretense design : surface over substance // Per Mollerup
Pubbl/distr/stampa	MIT Press
Disciplina	745.4
Soggetti	Design - Psychological aspects Appearance (Philosophy)
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Appearance first -- Object language -- Objects talk -- Objects deceit -- Bending the truth -- Product semantics -- Design rhetoric -- Objectives -- Modes -- Perceptibility -- Set-up -- Meanings -- A theory of deception -- Summing up -- Beautification -- Self-presentation -- Mother of deception -- A personal matter -- Body paint -- Tanning -- High heels -- Amusement -- Irrational otherness -- Architecture -- Columns -- Visual distortion -- Facadism -- Haha -- Funcationalism -- Tromp-l'oeil -- Simulacrascapes -- Furniture reclaimed -- Intrepid chic -- Skeuomorphism -- Fauxthenticity -- Steampunk -- New patina -- Eloquent packaging -- Trophies -- Adventurous clothing -- Travels in time, space, and fantasy -- Substitution -- Second choice -- Surface surrogates -- Who cartes? -- Placeholders -- Deception -- The truth suspended -- Masks -- Cartography -- Trojan horse -- Potemkin village -- Camouflage -- Emulation.