

1. Record Nr.	UNINA9910810869303321
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Titolo	Essential radio journalism // Paul Chantler and Peter Stewart
Pubbl/distr/stampa	London, : A & C Black, 2009
ISBN	9781408141281 (eBook)
Edizione	[1st ed.]
Descrizione fisica	1 online resource (463 pages.)
Collana	Professional Media Practice
Altri autori (Persone)	StewartPeter (Peter John)
Disciplina	070.194
Soggetti	Radio journalism - Great Britain Radio journalism - Vocational guidance - Great Britain
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Cover; Title Page; Contents; Foreword; Preface; Acknowledgements; 1 Radio In The UK; 2 Radio Worldwide; 3 Working in Radio News; 4 News Gathering; 5 News Reporting; 6 News Interviewing; 7 News Writing; 8 News Bulletins; 9 News Editing; 10 News Presentation; 11 Technicalities; 12 The Law and Regulation; 13 Ethics; 14 'And Finally . . .'; Glossary; Imprint
Sommario/riassunto	Incredibly comprehensive. Learn and understand this lot and you will have a fine grasp' Jon Snow'This sets the standard for every radio newsroom' - Andy Ivy, Editor, Sky News Radio In an age of infinite choice made possible by new technology, and a disturbing move away from traditional reporting into colourful comment and speculation by blogs and 'citizen journalists' there has never been a better time to focus on pure journalism skills. Essential Radio Journalism is a vastly comprehensive working manual for radio journalists as well as a textbook for broadcast journalism students. It contains