

1. Record Nr.	UNINA9910810842603321
Autore	Branson Douglas M.
Titolo	The last male bastion : gender and the CEO suite in America's public companies // Douglas M. Branson
Pubbl/distr/stampa	New York : , : Routledge, , 2010
ISBN	1-135-23437-X 1-135-23438-8 1-282-97503-X 9786612975035 0-203-86566-9
Descrizione fisica	1 online resource (282 p.)
Disciplina	338.7082/0973 338.70820973
Soggetti	Women chief executive officers - United States Glass ceiling (Employment discrimination) - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Book Cover; Title; Copyright; Contents; Preface; Acknowledgments; Part I Portraits of Women CEOs; 1 The Fall of Jill Barad at Mattel Toy; 2 Carleton Fiorina at Hewlett-Packard; 3 A CEO Success-Andrea Jung at Avon Products; 4 Plowhorse-Marion Sandler at Golden West Financial; 5 Anne Mulcahy at Xerox and Patricia Russo at Alcatel-Lucent-Fix It CEOs; 6 Go Where They Aren't; 7 Two Additional CEO Portraits; 8 Five Who Leave Few Footprints; 9 CEO Additions of 2008-09; Part II Why There Aren't More; 10 Why Women?; 11 How We Choose CEOs; 12 Glass Ceilings, Floors, Walls, and Cliffs 13 Work-Life Issues and the Price of Motherhood 14 In a Different Register; 15 Legacies of Tokenism: Retreats into Stereotypes; Part III How to Get There; 16 Narcissists, Malignant Narcissists, and Productive Narcissists; 17 Good-to-Great Companies and Plowhorse CEOs; 18 The Plowhorse Versus the Showhorse; 19 Education, Mentoring, and Networking; 20 Lessons Learned; 21 Conclusion: Evolving a New Paradigm for a New Century; Notes; Index
Sommario/riassunto	Not until 1997 did a female become chief executive officer of a Fortune

500 corporation (Jill Barad, at Mattel Toy Co. Women's progress since that time has been in fits and starts, exceedingly slow. The number of women CEOs reached 4 in 1999 only to slide back to 2 in 2001. Meanwhile, while not reaching anything approaching parity, women made significant strides in politics (as senators, cabinet secretaries and governors), in not-for-profit spheres (as CEOs of health care and hospital organizations or of United Way chapters, with budgets of billions of dollars), and at colleges and universi
