

1. Record Nr.	UNINA9910810838703321
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Titolo	Transcending Capitalism : Visions of a New Society in Modern American Thought // Howard Brick
Pubbl/distr/stampa	Ithaca, NY : , : Cornell University Press, , [2016] ©2015
ISBN	0-8014-5428-X 0-8014-5429-8
Descrizione fisica	1 online resource (336 p.)
Classificazione	QD 110
Disciplina	306.3/4209730904
Soggetti	Social change - United States - History - 20th century Capitalism - United States - History - 20th century Economics - United States - History - 20th century Sociology - United States - History - 20th century Electronic books. United States Economic conditions 20th century United States Social conditions 20th century
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 275-312) and index.
Nota di contenuto	Frontmatter -- Contents -- Acknowledgments -- Introduction: To Name a New Society in the Making -- 1. Capitalism and Its Future on the Eve of World War I -- 2. The American Theory of Organized Capitalism -- 3. The Interwar Critique of Competitive Individualism -- 4. Talcott Parsons and the Evanescence of Capitalism -- 5. The Displacement of Economy in an Age of Plenty -- 6. The Heyday of Dynamic Sociology -- 7. The Great Reversal -- Conclusion: On Transitional Developments beyond Capitalism -- Notes -- Index
Sommario/riassunto	Transcending Capitalism explains why many influential midcentury American social theorists came to believe it was no longer meaningful to describe modern Western society as "capitalist," but instead preferred alternative terms such as "postcapitalist," "postindustrial," or "technological." Considering the discussion today of capitalism and its global triumph, it is important to understand why a prior generation of

social theorists imagined the future of advanced societies not in a fixed capitalist form but in some course of development leading beyond capitalism. Howard Brick locates this postcapitalist vision within a long history of social theory and ideology. He challenges the common view that American thought and culture utterly succumbed in the 1940s to a conservative cold war consensus that put aside the reform ideology and social theory of the early twentieth century. Rather, expectations of the shift to a new social economy persisted and cannot be disregarded as one of the elements contributing to the revival of dissenting thought and practice in the 1960s. Rooted in a politics of social liberalism, this vision held influence for roughly a half century, from its interwar origins until the right turn in American political culture during the 1970s and 1980s. In offering a historically based understanding of American postcapitalist thought, Brick also presents some current possibilities for reinvigorating critical social thought that explores transitional developments beyond capitalism.

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