

1. Record Nr.	UNINA9910780260803321
Autore	Lynn Richard <1930->
Titolo	IQ and the wealth of nations [[electronic resource] /] / Richard Lynn and Tatu Vanhanen
Pubbl/distr/stampa	Westport, Conn., : Praeger, 2002
ISBN	1-280-42270-X 9786610422708 0-313-01089-7
Descrizione fisica	1 online resource (317 p.)
Collana	Human evolution, behavior, and intelligence, , 1063-2158
Altri autori (Persone)	VanhanenTatu
Disciplina	153.9/09
Soggetti	Intellect - Social aspects Intellect National characteristics Economics - Sociological aspects
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references (p. [273]-290) and index.

2. Record Nr.	UNINA9910810829903321
Autore	Dragga Sam
Titolo	Editing : the design of rhetoric / / S. Dragga and G. Gong
Pubbl/distr/stampa	London, [England] ; ; New York, New York : , : Routledge, , 2017 ©1989
ISBN	1-351-85450-X 1-315-22789-4 1-351-85449-6
Descrizione fisica	1 online resource (211 pages) : illustrations, graphs, tables
Collana	Baywood's Technical Communications Series
Disciplina	808.0666
Soggetti	Technical editing Editing English language - Rhetoric
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	The canons of rhetoric -- Invention. Rhetorical theory of invention ; Practice -- Arrangement. Rhetorical theory of arrangement ; Practice -- Style. Rhetorical theory of style ; Practice -- Delivery. Rhetorical theory of delivery ; Practice -- Epilogue : integrating the canons.
Sommario/riassunto	This book is intended to familiarize readers with the theoretical basis and practical applications of the editing process. This involves the examination of the rhetorical canons-invention, arrangement, style, delivery; and the corresponding rhetorical objectives of editing - accuracy, clarity, propriety, and artistry. We envision a diverse audience for this book. For aspiring editors, we offer an introduction to rhetorical principles as a vehicle for developing a repertoire of theoretically sound and effective strategies. For professionals-directors of communications, public relations specialists, experienced writers and editors of professional and technical publications - this book will serve as a reference and guide reinforcing their intuitive understanding and appreciation of the art of editing.