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An Initial Survey -- 14 Industry Codes of Practice: Emergence and Evolution -- 15 Harnessing the "Power of Information": Environmental Right to Know as a Driver of Sound Environmental Policy -- 16 Challenges in Evaluating Voluntary Environmental Programs -- 17 Assessing the Credibility of Voluntary Codes: A Theoretical Framework -- 18 Factors in Firms and Industries Affecting the Outcomes of Voluntary Measures -- 19 The Policy Context for Flexible, Negotiated, and Voluntary Measures -- 20 Understanding Voluntary Measures -- 21 New Tools for Environmental Protection: What We Know and Need to Know -- ABOUT THE CONTRIBUTORS.

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