

1. Record Nr.	UNINA9910810814503321
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Titolo	Home based internet business
Pubbl/distr/stampa	[Place of publication not identified] : , : BarCharts, Inc., , [2013]
ISBN	1-4232-1886-8
Descrizione fisica	1 online resource (6 pages)
Collana	Quick Study Business
Disciplina	658.041
Soggetti	Home-based businesses New business enterprises
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	Use the power of the Internet to start your own business or improve the business you have already started. This guide will show how with limited resources anyone can start a business with the multitude of tools available for research, marketing, sales, distribution, website creation and communication that are a fingertips click away. Written by a home-based business guru and consultant, the guide offers detailed options as well as suggestions so you can make the right decisions to reach your ultimate goal. Topics covered include: Defining Your Home-Based Business Opportunity Business Research Popular Home-Based Internet Businesses Computing Solutions Site Marketing Sales Tools & Sites Marketing & Advertising Social Media Marketing Managing Your Customers