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Titolo	"The" fifth modality : on languages that shape our motivations and cultures // by Carl W. Roberts
Pubbl/distr/stampa	Leiden ; ; Boston, : Brill, 2008
ISBN	1-282-39764-8 9786612397646 90-474-4189-3
Edizione	[1st ed.]
Descrizione fisica	1 online resource (218 p.)
Collana	International comparative social studies, , 1568-4474 ; ; v. 17
Disciplina	306.4409
Soggetti	Interpersonal relations
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. [179]-186) and index.
Nota di contenuto	On persuasion -- Reading personhood -- Gedankenexperiment -- Individualism -- Mutualism -- Essentialism -- Doctrinism -- Another modality.
Sommario/riassunto	This is a book about how people understand each other. Like Simmel's writings and works written by Foucault and Goffman toward the ends of their careers, this book depicts interactions as behavioral forms. Its novelty is that it grounds these forms in linguistic structure, particularly in the ubiquitous presence of modality in discourse within all mass societies. Its concluding argument is that all persons, situations, and cultures have mutual significance in accordance with four fundamental modal forms: ability (most common in the United States), necessity (most common in the socialist countries of Western Europe and Scandinavia), obligation (most common in ancient Chinese and Indic societies), and permission (most common in the Islamic world).