Record Nr. UNINA9910810790203321

Titolo Building methodological bridges / / edited by Donald D. Bergh, David J.

Ketchen

Pubbl/distr/stampa Bingley [England], : Emerald Group Pub. Ltd., 2011

ISBN 1-283-12339-8

9786613123398 1-78052-027-1

Edizione [1st ed.]

Descrizione fisica 1 online resource (337 p.)

Collana Research methodology in strategy and management, , 1479-8387;; v.

6

Altri autori (Persone) BerghDonald D

KetchenDavid J

Disciplina 001.42

Soggetti Business & Economics - Management Science

Business & Economics - Strategic Planning

Business strategy

Research - Methodology

Business planning Strategic planning

Lingua di pubblicazione Inglese

Formato Materiale a stampa

Livello bibliografico Monografia

Note generali Description based upon print version of record.

Nota di bibliografia Includes bibliographical references.

Nota di contenuto Introduction : building methodological bridges / Donald D. Bergh,

David J. Ketchen -- Rediscovering the individual in strategy:

methodological challenges, strategies, and prospects / Steven W. Floyd,

Rebekka Sputtek -- Into the great wide open: bridging the micromacro divide in the organizational sciences / M. Ronald Buckley, Maria Riaz Hamdani, Anthony C. Klotz, Sorin Valcea -- Strategic human resource staffing and organization research: are they one-size-fits-all endeavors? / Philip Bobko, Denise Potosky -- Leader-member exchange (LMX) measurement: evidence for consensus, construct

breadth, and discriminant validity / Dana L. Joseph, Daniel A. Newman, Hock-Peng Sin -- Entrepreneurial mobility / Mike Wright -- Multi-

Hock-Peng Sin -- Entrepreneurial mobility / Mike Wright -- Multistudy packages in organizational science research / Wayne A.

Hochwarter, Gerald R. Ferris, T. Johnston Hanes -- Templates and turns

in qualitative studies of strategy and management / Ann Langley,

Chahrazad Abdallah -- The revolution with a solution : all is not quiet on the statistical and methodological myths and urban legends front / Robert J. Vandenberg -- Qualitative comparative analysis and strategic management research : current state and future prospects / Thomas Greckhamer, Kevin W. Mossholder -- Worth a thousand words : photographs as a novel methodological tool in strategic management / Joshua L. Ray, Anne D. Smith.

Sommario/riassunto

This book series mission is to provide a forum for critique, commentary, and discussion about key research methodology issues in the strategic management and general management literatures. These research streams rely on an array of complex methods drawn from various allied disciplines to examine how managers attempt to lead their firms toward success. The overall management field is undergoing a rapid transformation in methodological rigor, and researchers face many new challenges ahead about how to conduct their research and in understanding the implications that are associated with their choices. This book series seeks to bridge the gap between what researchers know and what they need to know about methodology. In each volume, renowned scholars contribute chapters in their areas of methodological expertise.