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Nota di contenuto	Intro -- Contents -- List of Figures and Tables -- Preface -- 1. Games with Numbers -- 2. Much Talking, Little Walking -- 3. Can You Buy the Fan's Love? -- 4. Baseball's Competitive Balance Problem? -- 5. The NBA's Competitive Balance Problem? -- 6. Shaq and Kobe -- 7. Who Is the Best? -- 8. A Few Chicago Stories -- 9. How Are Quarterbacks Like Mutual Funds? -- 10. Scoring to Score -- Notes -- References -- Index.
Sommario/riassunto	The Wages of Wins is a proper analysis of the data generated by professional sports; it tells many tales that are inconsistent with the myths put forward by the media, industry, and consumers of professional sport.