Record Nr. UNINA9910810739903321 Autore **Burtis John Orville** Titolo Leadership communication as citizenship: give direction to your team, organization, or community as a doer, follower, guide, manager, or leader // John O. Burtis, Paul D. Turman Thousand Oaks, Calif., : Sage, c2010 Pubbl/distr/stampa **ISBN** 1-4833-4276-X 1-322-41265-0 1-4522-1506-5 1-4522-3037-4 Edizione [1st ed.] Descrizione fisica 1 online resource (xx, 247 p.) Altri autori (Persone) TurmanPaul D Disciplina 158.4 Soggetti Communication Interpersonal communication Leadership - Social aspects Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Includes bibliographical references and index. Nota di bibliografia Cover; Brief Contents; Detailed Contents; Preface; UNIT I: Understand Nota di contenuto Your Power as a Direction-Giver; 1 - So, You Want Other People to Work Well Together?: 2 - Distinguish Between Three Direction-Giver Options: 3 - Understand That Other Direction-Giving Options May Be Needed; UNIT II: Develop Your Own Strategies for Giving Direction Well; 4 - Use Leadership Theory and Research to Prepare Yourself to Give Direction; 5 - Develop a Framework and Position Yourself for Giving Direction: UNIT III: Develop Your Communication Skills to Enhance Your **Direction-Giving** 6 - Figure Out How to Communicate Effectively7 - Shape Effective Experiences and Expectations for Citizenship in Your Group; UNIT IV: Use Stories to Unite Your Group's Efforts; 8 - Help Shape the Storyof Your Organization, Team, or Community; 9 - Develop the Framing Skills Needed by Every Direction-Giver; 10 - Leadership Vision Can Be a Crisis-Based Direction-Giving Story; References; Index; About the Authors

The authors articulate the important roles communication plays in co-

Sommario/riassunto

constructing group, organizational, or community direction and on the skills to help co-construct direction in one's systems while playing the roles of doer, follower, guide manager, and/or leader.