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Titolo	Midbrain mutiny : the picoeconomics and neuroeconomics of disordered gambling : economic theory and cognitive science // Don Ross ... [et al.]
Pubbl/distr/stampa	Cambridge, Mass., : MIT Press, c2008
ISBN	0-262-26445-5 1-282-09946-9 9786612099465 0-262-28264-X 1-4356-3525-6
Edizione	[1st ed.]
Descrizione fisica	1 online resource (313 p.)
Altri autori (Persone)	RossDon <1962->
Disciplina	616.85/841
Soggetti	Compulsive gambling Motivation (Psychology) Reward (Psychology) Choice (Psychology) Neuroeconomics Economics Cognitive science
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	"A Bradford book."
Nota di bibliografia	Includes bibliographical references (p. [261]-289) and index.
Nota di contenuto	Is there such a thing as addiction? -- Gambling in scientific focus -- Picoeconomics, impulsive consumption, and disordered gambling -- Behavioral and psychological investigations of disordered gambling -- The neuroeconomics of addiction -- Addictive gambling as the basic form of addiction -- Clinical evidence and implications -- The microexplanation of disordered gambling.
Sommario/riassunto	An analysis of how economic theories can be used to understand disordered and pathological gambling that calls on empirical evidence about behavior and the brain and argues that addictive gambling is the basic form of all addiction.

