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	Nota di contenuto	Cover; Introduction; An informal history of eLearning; Developing design principles for an e-learning programme for SME managers to support accelerated learning; Employees and e-learning: what do the end-users think?; Strategizing for workplace e-learning: some critical considerations; The future of eLearning; The nine myths of e-learning implementation: ensuring the real return on your e-learning investment.
	Sommario/riassunto	The unique features of the Web, such as hypertext and hypermedia, the large number of websites with good quality information sources, current developments in electronic commerce, and the developments in digital publishing, work together to provide a fascinating environment wherein diverse teaching and learning experiences can be developed. In a marketplace where skills shortages are widely recognized to be a major problem facing many companies, the promise of lower cost, flexible training packages built around Internet and PC-based applications holds very real appeal. Can it, though, be that simple? The proliferation of e-learning organizations might lead one to that conclusion but the reality is, that in order to deliver e-learning in a credible and value-adding form, there needs to be a substantial infrastructure of people and resources supporting the learning process. There is undoubtedly a place for e-learning as part of modern corporate training provision. "E-learning for business" offers six

perspectives on how you might make best use of it in your organization.