1. Record Nr. UNINA9910810688903321 Autore Singh Manoj Kumar Titolo Industrial economics and principles of management / / Manoj Kumar Singh Pubbl/distr/stampa New Delhi, : New Age International (P) Ltd., c2009 **ISBN** 81-224-2895-9 1-282-38569-0 9786612385698 Edizione [1st ed.] Descrizione fisica 1 online resource (108 p.) Soggetti Industrial organization (Economic theory) Management Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali ""Cover""; ""Preface""; ""Contents ""; ""Unit -1""; ""Chapter 1. Industrial Nota di contenuto Economics ""; ""1.1 Introduction ""; ""1.1.1 Area of Expertise ""; ""1.1.2 Definition of Economics""; ""1.1.3 Modern Definition of Economics""; ""1.2 Nature and Significance of Economics ""; ""1.3 Meaning of Science "": ""1.4 Engineering and Their Relationship with Economic Development "": ""1.5 Technology and their Relationship with Economic Development ""; ""Exercise ""; ""Unit-2""; ""Chapter 2. Basic Concept of Demand ""; ""2.1 Introduction (The Concept of Demand)""; ""2.1.1 Definitions of Demand"" ""2.2 Law of Demand """"2.2.1 Assumptions of Law of Demand""; ""2.3 Classification of Demand ""; ""2.4 Demand Function ""; ""2.5 Elasticity of Demand ""; ""2.6 Degrees of Elasticity of Demand ""; ""2.7 Measurement of Elasticity of Demand ""; ""Exercise""; ""Chapter 3. Basic Concept of Supply ""; ""3.1 Introduction (Concept of Supply)""; ""3.1.1 Definition of Supply""; ""3.2 Law of Supply ""; ""3.3 Classification of Supply""; ""3.3.1 Supply Function""; ""3.4 Elasticity of Supply ""; ""3.5 Measurement of Elasticity of Supply ""; ""3.6 Indifference Curve Analysis ""; ""3.7 Indifference Map "" ""3.7.1 Income Effect"""3.7.2 Price Effect""; ""3.7.3 Substitution Effect""; ""Exercise""; ""Unit-3""; ""Chapter 4. Money and Banking ""; ""4.1

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