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Nota di contenuto	Cover; Title; Copyright; Contributors; Contents; Foreword; Preface; References; Acknowledgments; Share Behavioral Intervention Research: Designing, Evaluating, and Implementing; Part I: Developing Interventions: Heart of the Matter; Chapter 1: Promises and Challenges of Behavioral Intervention Research; Why Behavioral Intervention Research is Important; Advancements in Behavioral Intervention Research; Case Exemplars; Relationship of Behavioral Intervention Research to Implementation Science; Challenges of Behavioral Intervention Research; Conceptual Framework; Roadmap; References

Chapter 2: Pipelines for Designing, Evaluating, and Implementing Interventions
Pipeline as a Heuristic; Traditional Pipeline; Elongated Pipeline; Strategies for Accelerating Intervention Development; Reconstructing the Pipeline; Conclusion; References; Chapter 3: Getting Started-Anatomy of the Intervention; Getting Started; Sources Informing Discovery; Mapping an Intervention; Session-By-Session Details; Conclusion; References; Chapter 4: Theory: A Driver of Behavioral Intervention Research; What is Theory?; Deductive Reasoning Approach; Role of Theory Along the Pipeline
Selecting a Theory or Conceptual Framework
Commonly Used Theories in Behavioral Intervention Research; Using More than One Theory; Challenges Using Theory; Conclusion; References; Chapter 5: Delivery Characteristics of Behavioral Interventions; Where to Begin: Helping to Shape the Topic; Fundamental Intervention Delivery Characteristics; Characteristics of an Effective Delivery Approach; Conclusion; References; Chapter 6: Standardization; Why is Standardization Important?; What Needs to be Standardized?; Tailoring of Interventions; Strategies to Enhance Standardization; Conclusion; References
Chapter 7: The Use of Technology in Behavioral Intervention Research: Advantages and Challenges
Technology and Behavioral Interventions; The Application of Technology in Data Collection and Analysis; Conclusion; References; Part II: Evaluating Interventions: Attention to Design; Chapter 8: Selecting Control Groups: To What Should We Compare Behavioral Interventions?; When and Why to Include a Control Group; Why Control Groups are Important for the RCT Phases; Types of Control Groups for RCTs; Other Types of Control Conditions; Existing Practice Comparison Conditions
Selecting Control Groups: Sample Case of Cognitive Intervention Trials
Contamination Effects; Ethical Issues in the Selection and Use of Control Groups; Impact on Recruitment and Attrition; Recommendations and Conclusions; References; Chapter 9: Sampling Considerations: Identifying Appropriate Participants for Behavioral Intervention Research; Sample Characteristics; Sampling Methods; Conclusions and General Recommendations; References; Chapter 10: Recruitment and Retention: Two of the Most Important, Yet Challenging, Tasks in Behavioral Intervention Research
Common Issues with Recruiting Study Participants

Sommario/riassunto

"This unique text provides comprehensive coverage of one of the most neglected--yet vitally important--areas of public health research: developing, evaluating, and implementing novel behavioral interventions in service and practice settings. " -- Publisher
