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Altri autori (Persone)	Pettigrew Andrew M <1944-> (Andrew Marshall)
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Nota di contenuto	Cover; Contents; Notes on Contributors; Preface; Chapter 1 - Innovative Forms of Organizing: Trends in Europe, Japan and the USA in the 1990's; Chapter 2 - The Challenge of Organizing/Strategizing; Chapter 3 - Leadership: The Role of Interactive Strategizing; Chapter 4 - Learning and Continuous Change in Innovating Organizations; Chapter 5 - A Cognitive Perspective on Strategizing/Organizing; Chapter 6 - Complementarities Thinking; Chapter 7 - Complementarities in Organizational Innovation and Performance: Empirical Evidence from INNFORM Survey Chapter 8 - Complementarities in Action: Organizational Change and Performance in BP and Unilever 1985-2002 Chapter 9 - Complementary: Change towards Global Integration in Four Professional Service Organizations; Chapter 10 - Managing Dualities; Chapter 11 - People Management Dualities; Chapter 12 - Convergence and Divergence of Organizing: Moderating Effect of the Nation State;

Chapter 13 - Managing the Homogeneity-Heterogeneity Duality;  
Chapter 14 - Innovative Forms of Organizing: Progress, Performance  
and Process

Chapter 15 - Co-producing Knowledge and the Challenges of  
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INNFORM Survey Instrument

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**Sommario/riassunto**

This book presents novel theoretical ideas and empirical findings where the fields of strategizing and organizing meet. At this boundary lie many of the most crucial theoretical and practical issues for management and managing.

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