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Titolo	All the world's a stage : theorizing and producing blended identities in a cybicultural world // edited by Sabine Baumann and Monica Flegel
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Collana	Critical Issues
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Sommario/riassunto	All the World's a Stage: Theorizing and Producing Blended Identities in a Cybicultural World explores the extent to which cyber and "real" selves increasingly overlap, intersect, and entwine. As the quotation from Shakespeare indicates, the question of the roles we play in society and their relation to our self is not new; however, the rise of cybiculture has further complicated the relationship between our sense of self and our social roles, because it provides more opportunities to adopt new or changed identities. Some contributors to this volume welcome the complexities of the self that cybiculture has engendered, and explore changes in morality, community, and identity. Others acknowledge the negative effects of such performative identities, questioning what we lose by constructing ourselves so constantly in response to a virtual audience. Nevertheless, cybiculture is now "real" culture, and coming to terms with who we are online increasingly determines who we are altogether.