

1. Record Nr.	UNINA9910810622003321
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Titolo	Practical business skills for driving instructors [[electronic resource]] : how to set up and run your own driving school // John Miller
Pubbl/distr/stampa	London, : Kogan Page, 2010
ISBN	1-282-69735-8 9786612697357 0-7494-5841-0
Descrizione fisica	1 online resource (248 p.)
Disciplina	629.283068 658.409
Soggetti	Automobile driver education Small business
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Table of contents; Introduction; 1 Becoming an Approved Driving Instructor (ADI); 2 The Approved Driving Instructor qualifications; 3 Working for yourself; 4 Starting up a new business; 5 Business administration; 6 Marketing and promoting your business; 7 Driving licences and driving tests; 8 L driver training - frequently asked questions; 9 Business opportunities; 10 Continuing Professional Development; Appendix 1 Useful addresses; Appendix 2 Further reading; Appendix 3 Information links; Index
Sommario/riassunto	Practical Business Skills for Driving Instructors provides solid, practical advice to help you set up your own driving instructor's business. Topics include preparing a business plan, financing the business, choosing and maintaining a car, book-keeping, sales and marketing.