Record Nr. UNINA9910810584803321 Autore Newman Michael Z. Titolo Legitimating television: media convergence and cultural status // Michael Z. Newman and Elana Levine New York:,: Routledge,, 2012 Pubbl/distr/stampa **ISBN** 1-136-94272-6 1-283-36376-3 9786613363763 0-203-84764-4 1-136-94273-4 Descrizione fisica 1 online resource (228 p.) Altri autori (Persone) LevineElana <1970-> Disciplina 302.23/45 302.2345 Soggetti Television broadcasting - Social aspects Television - Technological innovations Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Legitimating television -- Another golden age? -- The showrunner as auteur -- Upgrading the situation comedy -- Not a soap opera -- The television image and the image of the television -- Technologies of agency -- Television scholarship and/as legitimation. Sommario/riassunto Legitimating Television: Media Convergence and Cultural Status explores how and why television is gaining a new level of cultural respectability in the 21st century. Once looked down upon as a ""plugin drug"" offering little redeeming social or artistic value, television is now said to be in a creative renaissance, with critics hailing the rise of Quality series such as Mad Men and 30 Rock. Likewise, DVDs and DVRs, web video, HDTV, and mobile devices have shifted the longstanding

conception of television as a household appliance toward a new

understanding of TV a