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Altri autori (Persone)	KlinglerStacy <1976-> HagueStephen KeimLaura FlaglerMadeline C GoforthTeresa DillenburgEugene KleinJanice MartinRebecca
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NUTS AND BOLTS OF PROGRAM MANAGEMENT; INDEX; ABOUT THE EDITORS; ABOUT THE CONTRIBUTORS

Sommario/riassunto

>Interpretation helps the public understand our purpose and mission. In this book, we tackle how to orient your organization to be effective interpreters of what you collect; how to tell engaging stories; and how to address difficult issues you may have avoided. We provide a primer in historical research for the non-historian and the do-it-yourself basics for creating good exhibits, tours, and programs on a small museum budget.
