1. Record Nr. UNINA9910810568103321

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Titolo The value of an archaeological open-air museum is in its use:

understanding archaeological open-air museums and their visitors / /

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Pubbl/distr/stampa Leiden, : Sidestone Press, 2012

ISBN 1-299-28185-0

90-8890-123-6

Edizione [1st ed.]

Descrizione fisica 1 online resource (347 p.)

Disciplina 708.81

Soggetti Archaeological museums and collections

Lingua di pubblicazione Inglese

Formato Materiale a stampa

Livello bibliografico Monografia

Note generali Description based upon print version of record.

Nota di bibliografia Includes bibliographical references.

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Sommario/riassunto

There are about 300 archaeological open-air museums in Europe. Their history goes from Romanticism up to modern-day tourism. With the majority dating to the past 30 years, they do more than simply present (re)constructed outdoor sceneries based on archaeology. They have an important role as education facilities and many showcase archaeology in a variety of ways. Compared to other museum categories, archaeological open-air museums boast a wide variety of manifestations. This research assesses the value of archaeological open-air museums, their management and their visitors, and is the first to