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Obama Effect on American Discourse about Racial Identity: Dreams from My Father (and Mother), Barack Obama's Search for Self -- Our First Unisex President? Obama, Critical Race Theory, and Masculinities Studies -- Section IV: Publics -- Oprah and Obama: Theorizing Celebrity Endorsement in U.S. Politics -- The Obama Mass: Barack Obama, Image, and Fear of the Crowd -- Mothers Out to Change U.S. Politics: Obama Mamas Involved and Engaged -- Section V: Representations -- For the Love of Obama: Race, Nation, and the Politics of Relation -- Framing a First Lady: Media Coverage of Michelle Obama's Role in the 2008 Presidential Election -- The Feminist (?) Hero versus the BlackMessiah: Contesting Gender and Race in the 2008 Democratic Primary -- Epilogue -- List of Contributors -- Index.

Sommario/riassunto

Timely, multidisciplinary analysis of Obama's presidential campaign, its context, and its impact.